

podiatryexpo

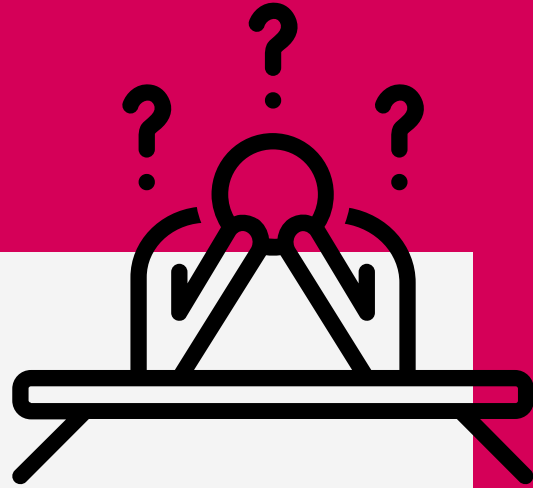
August 11-13, 2022

Not your Grandma's virtual event.



www.PodiatryExpo.com

Problem



1

Physicians love virtual events because of the convenience of them.

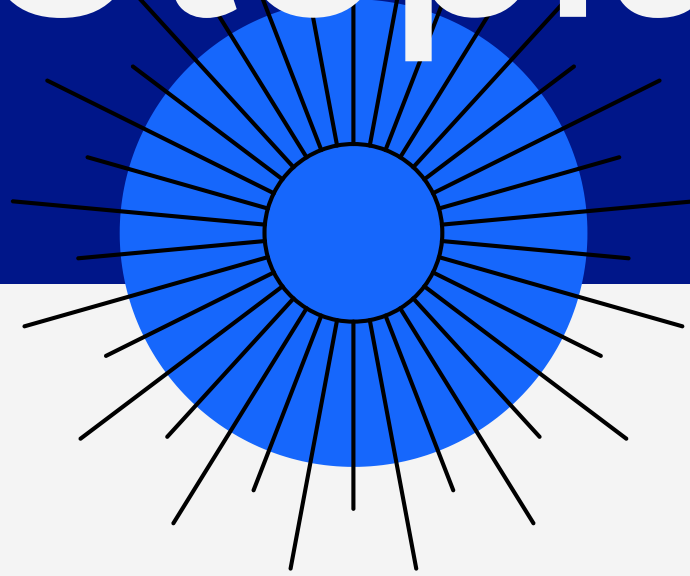
2

Exhibitors waste time and money participating in virtual events that deliver minimal ROI.

3

Ain't nobody got time for that. Exhibitors don't have the resources to "man" a virtual booth for hours hoping an attendee will chat with them.

Utopia



1

Deliver content physicians actually want and need.

2

Make it dynamic and engaging to keep attendees attention.

3

Integrate exhibitor promotions and features seamlessly and efficiently.

Bring on... podiatryexpo

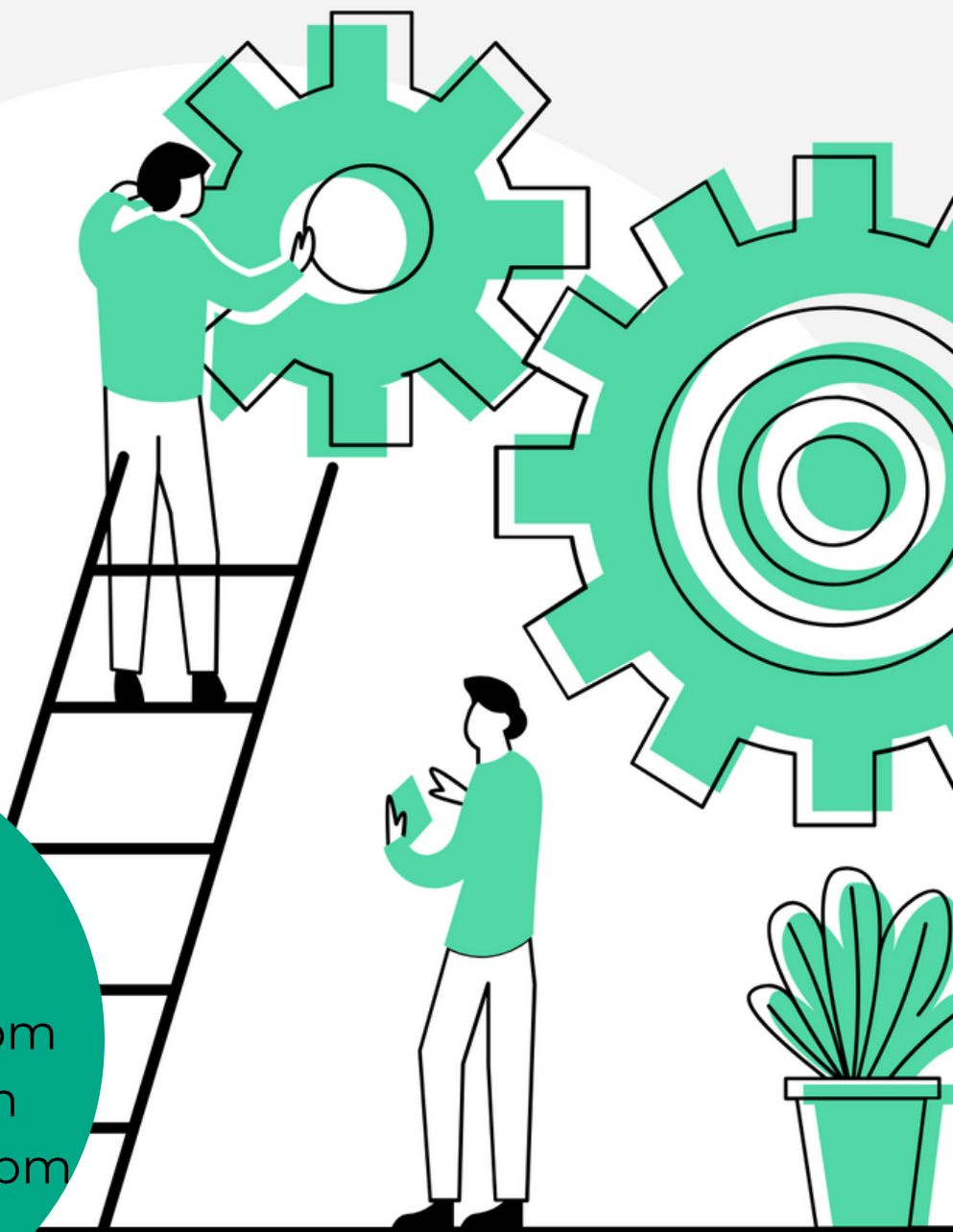
Completely redesigned for 2022

Tentative Schedule

Thurs. 8/11 4pm-9pm

Fri. 8/12 1pm-6pm

Sat. 8/13 9am-12:30pm



In 2020, PodiatryMeetings.com brought you the PodiatryExpo. Amidst a pandemic and a flurry of virtual trade show options, we delivered the stand-out virtual event of the year.



"... far and away exceeded our expectations... it really showcased our brands and company very well."



"I loved it. I'd pay way more!"



"The reason PodiatryExpo stood out was value for the dollar and the unique approach."



"Working with this team was 5-star."

What's so special about it?



No wasting time and money for a rep to be on stand-by.



We do the heavy lifting.

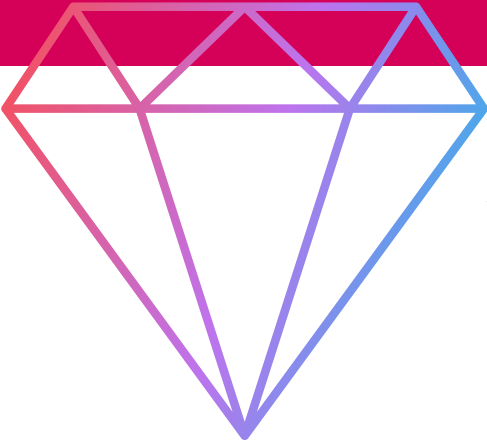


Co-op ads designed for you - and you get to keep them!



Multiple channels of exposure combined with fast-paced, exciting blitzes
= WIN

The Deets



Join us for the 2022 PodiatryExpo

- ☆ **Customized Landing Page.** Elements include a contact form for lead retrieval, featured products/services, promotions, images, videos, "Swag Bag" downloadable resources...
- ☆ **Interactive Blitzes.** Participate in our Speed-Dating/Match-Making Sessions, Daily Flash Sales, and Daily Door Prizes.
- ☆ **Advertise in Our *My Meeting Workbook* Digital Download.** Your company will be seen by attendees everyday as they use their workbook to record their notes and write down their ideas and visions.
- ☆ **Video Commercials Created for You.** We will create and air two 15-second commercials during our event.
- ☆ **Co-op Ads Designed for You.** Your ads will be available for your use to promote your participation.
- ☆ **And more, including:** live tickers mentioning your offers or features throughout the event, inclusion in our event promotion emails, attendee contact lists, and the list goes on...

The Stats



Email Subscribers

12,000+ Physicians
68%+ Open Rate

Expected Attendees

150+ Forward-
Thinking Podiatric
Physicians



Who We Are

Ann & Sarah co-founded PodiatryMeetings.com in May 2019. Since then, they've been pioneering a fresh outlook on industry events and working tirelessly to collect data necessary to facilitate improvement.

We believe every industry event is important, and every event can be spectacular.



Email us at
BeHeard@PodiatryMeetings.com
Visit PodiatryMeetings.com

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VENDOR REGISTRATION FORM

Please complete the following company information as it should appear in event literature.
Please send completed form to Ann & Sarah at PodiatryMeetings.com: BeHeard@PodiatryMeetings.com

COMPANY INFORMATION

Company Name :			
Contact Name :			
Email :			
Address :			
City, State, Zip :			
Phone :	Website : _____		
Exhibit Category	<input type="checkbox"/> Orthotics	<input type="checkbox"/> Wound Care	<input type="checkbox"/> Surgical
	<input type="checkbox"/> Footwear	<input type="checkbox"/> Pharmaceuticals	<input type="checkbox"/> OTC/Cosmeceuticals
	<input type="checkbox"/> Other:	<input type="checkbox"/> Supplies	<input type="checkbox"/> Software/EMR

PAYMENT INFORMATION \$222.00

Credit Card Number			
Expiration Date	CVV	Billing Zip Code	
Name on Card:			

By signing and returning this agreement, you are authorizing PodiatryMeetings.com to process your payment as indicated and are declaring yourself as an authorized representative of the company stated.

Authorized Signature _____

See the Exhibitor Prospectus for full details.

Participation includes:

Custom landing page
Inclusion in event blitzes
Advertising
Commercials
Featured in email communication
Attendee information



Contact Us:

Ann Dosen & Sarah Breymeier
(727) 422-3996
BeHeard@PodiatryMeetings.com

THANK YOU

THE FINE PRINT: Every effort will be made to accommodate your request(s); however, no guarantees can be made. Full payment of booth fees must accompany this form to reserve your space. We reserve the right to deny participation in this event to any company at our discretion.