



Targeted Reviews Program

A Reputation Management Program



Be Visible, Connect and Gain new Patients Online

Having great online reviews attracts new patients, leading them to choose you above other Podiatrists.

PCC's Targeted Review Tool is perfect for Docs that don't collect emails or are just starting to build their list. You know you have happy patients, now let's make sure everybody else does too!

How Does this Program Work?

Step 1:

Podiatry Content Connection sets up software targeting the top review sites



The system determines where you need positive reviews (Problem with a bad Healthgrades review; need a boost on Google?).

Step 2:

After a patient has been treated, your front desk staff simply asks: "How did everything go with the doctor today?"

If the patient says something positive (like most do), ask if you could send an email with a link to a review site. It is very important to capture these positive reviews while your patient's experience is still fresh.

Step 3:

Simply enter the patient's name and email address into the interface (below), and press "send email." Congratulations, you are done!

Review Emails

Choose one from the list below and click Send Email button to request a review from your patient(s).

  

Preview

Livingston Foot Care Specialists

Your Feedback is Important!

Hi --Patient's name--,

Thank you for being a patient of ours. We'd love if you would give us a review on Google.

Please take a moment to review us on Google.

 Click Here

 (516) 826-0103
1685 Newbridge Road | North Bellmore NY
11710

Campaign	Opens	Clicks
Healthgrades template	1	1
Google global template	2	1
Facebook global template	1	1

« 1 »

Add Emails

Enter ONE email into field below and the patients first name. Another field will appear if you need to add more than one

 john@anyemail.com ✓  John ✓ [Delete](#)

+ Click to add another email

[Send Email](#)