

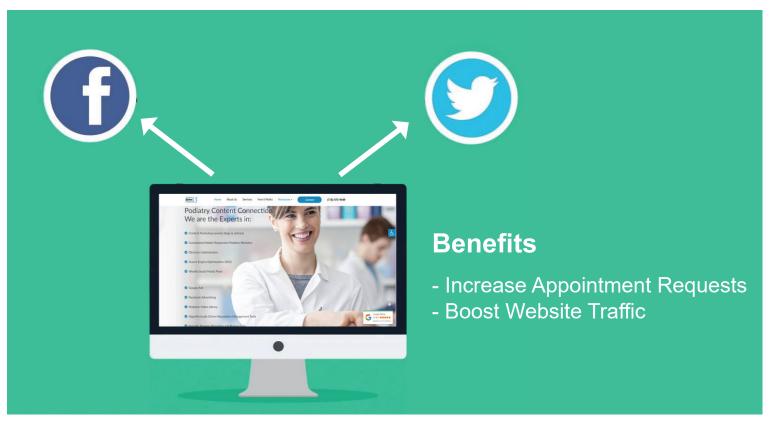
## Spot Campaigns Program



Be Visible, Connect and Gain new Patients Online

## Enjoy more appointment requests and increased website traffic with our spot campaigns.

Spot Campaigns are call-to-actions published to drive appointment requests and website traffic for your practice. Our spot campaigns are routinely posted on your website, then pushed to your Facebook & Twitter page to stay connected with all your online patients.

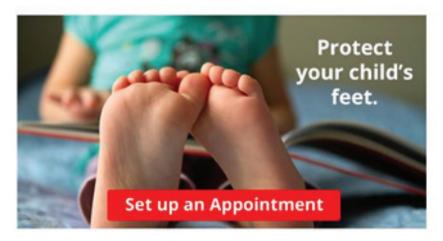


## **Spot Campaign Features**

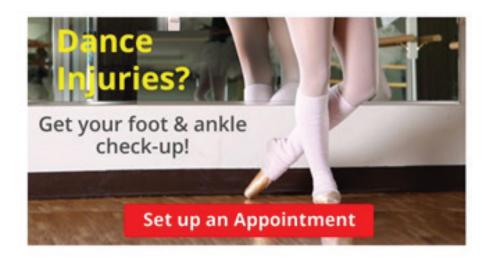
- Direct Appointment Request Links
- Click Tracking
- Automated Routine Posting
- Diverse & Related Content
- Monitor Campaign Performance

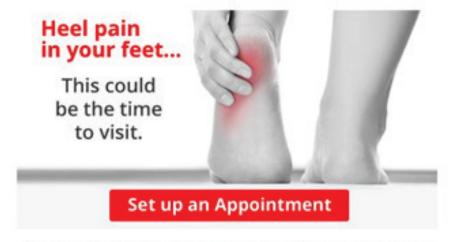


## **Examples Of Our Spot Campaigns**



Have your child's feet been examined lately?





Do you suffer from heel pain when you get up in the morning?